

# Booking Agent / 4PL

Fully outsource your booking services to Hillebrand. Streamline your process gain efficiency and retain visibility and control.

## Hillebrand 4PL solution : benefits



### Supportive people

- Experienced and dedicated logistics professionals who can manage your transportation process
- Proactively monitors status and issues
- Coordination of the shipping and documentation processes with all partners and internal stakeholders
- Continuous improvement and support in larger implementation projects
- Key indicators defined to help you identify risks and opportunities at a much earlier stage, allowing you to achieve performance targets



### Intelligent systems

- A smart mix of in-house developed applications and leading technologies delivering the best outcome for each step of the process
- Established connections to a wide network of road and ocean carriers through main trading platforms
- Real time logistics visibility platform combined with advanced reporting capabilities and leading BI technology (QLIK Sense)



### Robust processes

- Streamline and standardize your logistics process across multiple sites or branches
- Timely and accurate execution of your bookings and documentation
- Work with any logistics partner and with existing freight contracts
- Benefit from best practices resulting from 175 years of experience



### Scope of activities

- Booking, capacity and allocation management, backup solutions, fulfillment and general forwarding activities
- Documentation regulations and risks
- Reporting KPI's, shipment tracking, integration
- Additional services: freight audit billing, claims management, insurance

## Hillebrand 4PL solution : features

Experienced professionals ready to take over your booking process.

Single point of contact for shipping process with selected partners

Global presence for a consistent service across all types of transport, from any origin to any destination

Complete shipping information for you and your partners through our integrated visibility platform

Insights on your logistic operations and on carrier performance through customized dashboards

Exception management tools including reporting and alerts to proactively identify deviations for an improved customer service.

Highly adaptable and scalable model that grows with your ambitions and your business

Contact us



# Integrate your operations for unmatched control and visibility

A highly efficient and easy-to-use digital booking platform to boost your booking teams productivity with about 90%.

## Hillebrand ocean freight booking platform: benefits



### Integrated booking platform

- Highly efficient and easy-to-use booking platform
- Integrated with most ocean carriers and freight forwarders allowing to book with virtually any contracted partner, SaaS, (integration through INTTRA, Cargosmart, etc.)
- Dedicated development and support teams



### Visibility and control

- One single transport visibility platform for all parties involved
- Complete shipping information and predictive data ETA (provided by Ocean Insight)
- Task and alerts dashboards allowing customers to remain in control of the logistics process and make proactive decisions



### Efficient, transparent and easy

- Process standardization across all entities, from booking to documentation and VGM
- Mass transaction handling and process automation resulting in high productivity gains (up to 90%)
- Full control on allocation management and agreements with carriers
- Direct access to live sailing schedules and comparing of services



### Customized KPI's and performance reports

- KPI's and reports to help your identify risks and opportunities at a much earlier stage in the process.
- Tailored operational and carrier performance dashboards available online through QLIK

## Hillebrand ocean freight booking platform: features

Intuitive planning workbench for an optimized order grouping

Automatic carrier allocation based on existing contracts and easy management of MQC's

Possibility to send booking requests in mass via EDI/email and easy follow-up on pending confirmations

Generate, update and send shipping instructions as well as VGM in mass directly from the platform

Insights on potential delays

Operational and alerts dashboard allowing better control

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